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1953

# ELMER ROSES

1954

*San Gabriel, Calif.*

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*Carrousel*





# ELMER ROSES

6708 N. San Gabriel Blvd.

San Gabriel, Calif.

ATlantic 2-5328

Constance A. Elmer "Owner"

## **"OUR AIM QUALITY"**

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

American Rose Society

Pacific Rose Society

**ORDERS** will be filled in their rotation—**BE EARLY**. Boxes for shipping will be charged at near actual cost.

### **PRO-RATA:**

All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. Unexpected tragedies sometimes occur.

We reserve the right to fill our orders, pro-rata.

### **TERMS:**

2% 15 Days; 30 Days Net; 60 Days by advance Arrangements.

### **FREIGHT:**

F.O.B. SAN GABRIEL: Freight shipments travel at the risk of purchaser.

### **CLAIMS:**

Claims must be made within 5 days after receipt of shipment. If an error has been made by us, we take pleasure in making the adjustment.

### **NON-WARRANTY:**

We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

The patented varieties appearing in this catalogue are sold under license from the following patent owners:

Amling-De Vor Nurseries, Inc.....	Livermore, Calif.
Armstrong Nurseries.....	Ontario, Calif.
Conard-Pyle Co.....	West Grove, Pa.
Dixie Rose Nursery.....	Tyler, Texas
Germain's.....	Van Nuys, Calif.
Howard & Smith.....	Montebello, Calif.
Howard Rose Company.....	Hemet, Calif.
Jackson & Perkins Co.....	Newark, New York
Marsh Nursery.....	Pasadena, Calif.
Mt. Arbor Nurseries.....	Shenandoah, Iowa
Paul Shamburger Rose Nursery.....	Tyler, Texas
Western Rose Co.....	Los Angeles, Calif.

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**WHOLESALE PRICE LIST****NON-PATENTED BUSH, POLYANTHA & FLORIBUNDA ROSES**

\*\*INDICATION OF NON-PATENTED VARIETY  
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate on non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
10 to 100.....	\$ .50	\$ .40	\$ .30
110 to 500.....	.49	.39	.29
510 to 1000.....	.48	.38	.28
1010 to 2500.....	.47	.37	.27
2510 & Up.....	.46	.36	.26

**NON-PATENTED BOUTONNIERE, CLIMBER & MOSS ROSES**

	Grade #1	Grade #1½	Grade #2
10 to 100.....	\$ .55	\$ .45	\$ .35
110 to 500.....	.54	.44	.34
510 to 1000.....	.53	.43	.33
1010 to 2500.....	.52	.42	.32
2510 & Up.....	.51	.41	.31

**PATENTED BUSH, FLORIBUNDA & CLIMBING VARIETIES**

(Patented variety indicated either by Patent No., P.A.F. or P.R.R.)

**RETAIL****WHOLESALE**

(Quantity rate per variety)

	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
\$3.50	\$1.95	\$1.75	\$1.60	\$1.50
3.00	1.80	1.50	1.40	1.30
2.75	1.50	1.37½	1.30	1.20
2.50	1.40	1.25	1.20	1.10
2.25	1.25	1.12½	1.05	.95
2.00	1.10	1.00	.95	.85
1.75	1.00	.87½	.80	.75
1.50	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

**TREE ROSES 38" AND 24" STANDARDS**

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
Patented Tree Roses.....	\$2.50	\$2.30	\$2.15
Non-Patented Tree Roses.....	1.85	1.75	1.70
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses.....	\$2.00	\$1.85	\$1.70
Non-Patented Tree Roses.....	1.50	1.40	1.35

**MINIATURE TREE ROSES 10"**

	Grade #1	Grade #1½
Patented Varieties.....	\$1.50 Ea.	\$1.20 Ea.
Non-Patented Varieties.....	1.35 Ea.	1.10 Ea.

**BARE ROOT WHOLESALE**

Shipments made starting late December, 1953 and extending to the middle of March, 1954.

NURSERYMEN: For your convenience, we have arranged the opposite side of this price list, so that you may cut this page out and use the catalogue for your retail needs.



**HELPFUL TO ALL NURSERYMEN!** Join a local Rose Society, in addition to your American Rose Society. Attend their monthly meetings. You will obtain valuable information on a subject very important to all of us—ROSES. You can be helpful to this society by sharing your experiences. To our California trade, in your various areas, I would like to suggest a few that the writer is either a member of, or familiar with.

Pasadena Area.....Pacific Rose Society  
 Fresno Area.....Fresno Rose Society  
 San Francisco Area.....San Francisco Rose Society



**"Important"**—If you are not a member of the American Rose Society, Be One At Once! Your membership in this great organization, the largest single-flower society in America, will give you the monthly magazine and 250 page illustrated annual, which can not be valued in the modest dues of \$4.50 per year. The annual alone is worth this. For a birthday or Christmas there could be no nicer gift to send to a friend than a membership in this great Rose organization.

Send today for yours—either to Elmer Roses or direct to American Rose Society, 1316 Derry St., Harrisburg, Pa.



## BUSH ROSES

### Red Shades

Abbreviations used: (Double—dble.) (Large—lge.) (Feet—ft.) (Inches—in.)		Height	Flower Size	Retail Price
<b>APPLAUSE.</b> Pat. 829.....	3 ft.	Lge.	40 petals	\$2.00
International Bagatelle Gold Medal Winner. The warmth of this light red Rose with its well formed buds and long stems is a joy to those of us who love roses to cut and enjoy indoors as well as in our gardens.				
<b>BRAVO.</b> Pat. 983.....	3 ft.	Lge.		\$2.25
A big Red Rose; intense and brilliant red; color long lasting and unfading. A moderate grower. Flower only slightly fragrant; exceedingly free bloomer.				
<b>CHARLES MALLERIN.</b> Pat. 933.....	3 ft.	30-40 petals		\$2.50
Originated in France by Francis Meiland. A gorgeous Rose with blooms of midnight crimson velvet. Broad and heavy; very fragrant.				
<b>CHARLOTTE ARMSTRONG.</b> Pat. 455.....	3-4 ft.	Lge.		\$2.25
An All-American winner and one of the most popular red roses of all time.				
<b>CHRISTOPHER STONE</b> .....	3 ft.	Semi-dble. lge.		**
"Nearly the perfect rose," says an eminent authority; striking scarlet.				
<b>CHRYSLER IMPERIAL.</b> Pat. 1167.....	Compact	40-50 petals		\$2.75
1953 A.A.R.S. WINNER. Introduced by Germain's. Abundance of very large, high centered flowers on sturdy, medium long stems. Excellent cut flowers. Rich tones of crimson-red, with darker overtones of glowing ox blood red. Long tapering buds; bush is compact, with an abundance of dark green foliage.				
<b>CRIMSON GLORY.</b> .....	2½-3 ft.	Lge. semi-dble.		**
Repeatedly voted the finest brilliant red rose in America. "First year as a Non-Patented Variety."				
<b>ETOILE DE HOLLANDE</b> .....	3-4 ft.	Dble. 45 petals		**
Best liked red rose in California; dependable and fool proof.				

## BUSH ROSES

### Red Shades

	Height	Flower Size	Retail Price
<b>FANDANGO.</b> Pat. 894.....	3 ft.	16-25 petals	\$2.00
Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance.			
<b>GRANDE DUCHESSE CHARLOTTE.</b> Pat. 774.....	4 ft.	Very lge. full	\$2.00
Rich claret; All-America in 1942; distinguished and regal.			
<b>HEART'S DESIRE.</b> Pat. 501.....	3-4 ft.	Lge. dble. 30 petals	\$1.75
All-America winner in 1941. Big red rose on a husky, ever blooming plant.			
<b>MIRANDY,</b> Pat. 632.....	2½ ft.	Lge. dble. 40-50 petals	\$2.25
Big double dark red, best in the warmer interior districts; spicy fragrance.			
<b>MME. HENRI GUILLOT.</b> Pat. 337.....	2-3 ft.	Lge. dble. 30-40 Petals	\$2.00
One of the lovely roses, with bright hues of raspberry-pink, lit with flame; changing to a brilliant watermelon-pink. Splendid shiny foliage.			
<b>NOCTURNE.</b> Pat. 713.....	3-4 ft.	Lge. semi- dble.	\$2.00
Brilliant Cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
<b>RED TALISMAN</b> .....	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
<b>ROSE OF FREEDOM.</b> Pat. 791.....	2-3 ft.	60-70 petals	\$2.00
A beautiful, long stemmed, currant-red rose with delightful fragrance. The blooms are borne singly on strong, straight 28 to 32 inch stems. Blooms freely on a vigorous, upright bush with abundant, disease-resistant foliage.			
<b>RUBAIYAT.</b> Pat. 758.....	3½-4 ft.	Lge. dble.	\$1.75
This rose produces size, fragrance, vigor and abundant bloom; color deep scarlet with overlay.			
<b>SAN FERNANDO.</b> Pat. 785.....	2½-3 ft.	Lge. dble.	\$1.75
All-America 1947-48; a fine non-fading, rich, red rose with all the plant and bloom quality required of an All-American winner.			



## BUSH ROSES

### Red Shades

	Height	Flower Size	Retail Price
<b>SATURNIA.</b> Pat. 349.....	3 ft.	Lge. dble.	\$1.75
A flaming, cardinal-red on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.			
<b>TEXAS CENTENNIAL.</b> Pat. 162.....	3-4 ft.	Lge. semi-dble.	\$1.50
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

## BUSH ROSES

### Pink Shades

	Height	Flower Size	Retail Price
<b>CAPISTRANO.</b> Pat. 922.....	3 ft.	40-50 petals	\$2.25
A.A.R.S. Deep, rich shade of rose pink in bud and fully open flower; strong growing rose; lasting fragrance; producing many blooms on long stems.			
<b>COUNTESS VANDAL</b> .....	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
<b>ENCHANTMENT.</b> Pat. 737.....	2-3 ft.	Very lge. dble.	\$2.00
A stately 35 petalled rose, often attaining 6 inches across; a new tone of delicate peach-pink; persistent bloomer.			
<b>FIRST LOVE.</b> Pat. 921.....	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds are borne singly on a long stem. Light fragrance.			
<b>HELEN TRAUBEL.</b> Pat. 1028.....	3 ft.	Lge. 27 petals	\$2.75
A.A.R.S. 1951-1952. Light sparkling pink, color varies with the weather; more often a luminous apricot; unusually large and long buds; the half-open flower and the fully-opened blooms display the lovely color in a lavish way. Very large bush; very vigorous. Originated by Herbert C. Swim at the Armstrong Nurseries.			
<b>MISSION BELLS.</b> Pat. 923.....	3 ft.	Medium	\$2.25
A.A.R.S. Glowing salmon, opening to clear shrimp pink color; vigorous; buds pointed; delicate tea fragrance.			

## BUSH ROSES

### Pink Shades

	Height	Flower Size	Retail Price
<b>PICTURE</b> .....	2 ft.	Very dble.	**
Famous for its fine form; clear rose pink.			
<b>SANTA ANITA.</b> Pat. 539.....	3½ ft.	Lge. dble.	\$1.50
Soft velvety pink; highly regarded.			
<b>SHOW GIRL.</b> Pat. 646.....	3-4 ft.	Lge. semi-dble.	\$2.00
Deep pink exhibition rose; one of the best. Flourishes in all climates. Lovely buds on long stems.			
<b>SONATA.</b> Pat. 732.....	3 ft.	Lge. dble.	\$1.75
"All the delicate tones and vibrant harmony of a musical masterpiece." Varying shades of deep pink; exceptionally prolific.			
<b>SUSAN LOUISE</b> .....	4-5 ft.	Semi-dble.	**
"One of the most valuable roses in existence." Justifies the term "ever blooming." Soft pink.			
<b>SUZON LOTTHE.</b> Pat. 934.....	2-2½ ft.	Lge. dble.	\$2.50
Another fine rose originating in France by Francis Meilland. Pearl pink, with peach center. Open flowers are lovely, large, many petals. Delightful fragrance. Especially good on Pacific Coast. Vigorous.			
<b>SYMPHONIE.</b> Pat. 958.....	2-2½ ft.	Lge.	\$2.50
Carmine pink, large, fragrant, heavily veined petals; ruffled edges; large blooms; intensely fragrant; heavy shiny foliage; strong, sturdy stems.			
<b>TALLYHO.</b> Pat. 828.....	2-2½ ft.	Lge. dble.	\$2.00
This 1949 All-American Winner; most attractive in its coloring; pink on the face of the petals; outside cardinal red. It is one of the most vigorous roses; pleasing fragrance.			
<b>TOM BRENEMAN.</b> Pat. 986.....	3 ft.	Medium	\$2.00
A rose with great fragrance, long pointed buds of coral hues. Tremendous fine growth and foliage.			
<b>YOURS TRULY.</b> Pat. 697.....	2½-3 ft.	Very lge. dble.	\$1.50
Large double rose-pink blooms, brightened by a tinge of yellow at the base of each petal; fragrant, long lasting.			



## BUSH ROSES

### Clear Yellow and Orange

	Height	Flower Size	Retail Price
<b>CALIFORNIA.</b> Pat. 449.....	2-2½ ft.	Semi-dble.	\$1.50
Intense coloring of ruddy orange with saffron-yellow, while the exterior of the broad petals is overlaid with saffron-rose. Buds are long pointed; blooms reaching a diameter of 5 to 6 inches.			
<b>CROWN OF GOLD</b> .....	4-5 ft.	Lge. dble.	**
An offspring of good old Joanna Hill; long pointed buds open to large, double, deep gold blooms, on strong stems. Very vigorous.			
<b>DEBONAIR.</b> Pat. 677.....	3 ft.	2 ins. across	\$1.75
Outstanding yellow; upright grower; fine form on long stems. Old time rose fragrance.			
<b>ECLIPSE.</b> Pat. 172.....	4 ft.	Very lge. dble.	\$1.75
Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.			
<b>FRED EDMUNDS.</b> Pat. 731.....	2½ ft.	Semi-dble. 20 petals	\$2.00
A.A.R.S. Beautiful deep orange; rated by the American Rose Society among the country's ten best roses.			
<b>FRED HOWARD.</b> Pat. 1006.....	4 ft.	50 petals	\$2.50
1952 A.A.R.S. WINNER. Long, rich yellow buds are tipped with delicate penciling of light pink. Strong, hardy, fully branched; dark shiny foliage; grows high; long stems, excellent for cutting; blooms from early spring to late fall.			
<b>GOLDEN SCEPTER.</b> Pat. 910.....	3 ft.	Lge. dble. 5½ in.	\$2.00
Rare, new, unfading, golden-yellow; long, slender buds, large, high-centered. Won the highest Rose Award in Holland.			
<b>LOWELL THOMAS.</b> Pat. 595.....	3-3½ ft.	Lge. dble. 35-40 petals	\$2.00
Large, well shaped buds of clear canary yellow; free bloom.			
<b>McGREDY'S YELLOW</b> .....	3 ft.	Lge.	**
Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.			

## BUSH ROSES

### Clear Yellow and Orange

	Height	Flower Size	Retail Price **
<b>MRS. E. P. THOM</b> .....	2½ ft.	Lge. dble.	
Deep, very yellow; dependable and popular.			
<b>PEACE</b> . Pat. 591.....	3-4 ft.	Very lge. very dble.	\$2.50
A.A.R.S. "The Master Rose." Universally acclaimed. Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.			
<b>SUN VALLEY</b> . Pat. 1135.....	3-4 ft.	24-30 Petals	\$2.50
This new golden yellow rose, will truly illuminate the rose garden. It is brilliant golden yellow, best described as Guinea Gold. A tall plant, producing long cutting stems; shiny green foliage and delicate fragrance.			
<b>SUTTERS GOLD</b> . Pat. 885.....	2½-4 ft.	Lge. dble.	\$2.25
A.A.R.S. Long yellow buds; shaded with coppery orange and vermilion; intense fragrance; bushy; long stems for cutting.			

## BUSH ROSES

### White Shades

<b>FRAU KARL DRUSCHKI</b> .....	5 ft.	Lge. dble.	**
One of the older whites, but ever popular, with buds that open into large flowers which are snowy white.			
<b>KAISERIN AUGUSTE VIKTORIA</b> .....	2-3 ft.	Dble.	**
A close rival of Druschki for top honors; persistent bloomer.			
<b>McGREY'S IVORY</b> .....	3 ft.	Very lge. dble.	**
Long pointed bud of exquisite form. A show winner.			
<b>SNOWBIRD</b> .....	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular, especially in Southern California.			
<b>WHITE WINGS</b> . Pat. 850.....	2-2½ ft.	Lge. single	\$1.50
One of the fine single roses; large; fragrant; very bushy and upright in growth. We like this white rose.			



## BUSH ROSES

### Two-Tone Contrasting

	Height	Flower Size	Retail Price
<b>CONDESA DE SASTAGO</b> .....	3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.			
<b>CONTRAST</b> .....	3½-4 ft.	Dble.	**
An unusual bicolor-China pink, reverse white and bronze; distinctive and outstanding.			
<b>FORTY-NINER.</b> Pat. 792.....	3-4 ft.	Lge. dble.	\$2.50
This All-America Winner for 1949 is a rare bi-color with inside petals of vivid Orient red; outside chrome yellow; rare is the word. Beautifully formed buds; strong and almost thornless plants.			
<b>GIRONA</b> .....	3-4 ft.	Lge. dble.	*
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.			
<b>MARK SULLIVAN.</b> Pat. 599.....	3½-4 ft.	Lge. dble.	\$1.75
Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.			
<b>MOJAVE.</b> P.A.F.....	3-4 ft.	Lge.	\$3.00
A.A.R.S. Winner 1953-1954. Another winner for the Armstrong family of fine roses. Mojave has many of the fine points of its' parent Charlotte Armstrong. The color is a blend of salmon, apricot, and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage. Flowers are produced for the most part on an individual stem. A fine rose in the orange color range.			
<b>TALISMAN</b> .....	2½-3 ft.	Dble.	**
Golden yellow and ruddy copper; long famous and popular everywhere.			

## BUSH ROSES

### Multi-Color with salmon-pink, peach and copper tones predominating

	Height	Flower Size	Retail Price
<b>KATHERINE T. MARSHALL.</b> Pat. 607.....	3½ ft.	Dble. 22 petals	\$1.75
A.A.R.S. Deep, rose-pink, flushed yellow; fine cutting stems. A winner for the charming wife of a great American.			
<b>PRESIDENT HOOVER</b> .....	3-4 ft.	Lge. semi-dble.	**
Tall growing, profuse; semi-double blooms in blended shades of copper and pink; long a popular favorite.			
<b>TAFFETA.</b> Pat. 716.....	4-5 ft.	26-35	\$2.00
A.A.R.S. Rose-pink-salmon and apricot tones predominating; delightfully fragrant; large glossy foliage.			

## POLYANTHAS and FLORIBUNDAS

### Red Shades

	Height	Flower Size	Retail Price
<b>CARROUSEL.</b> Pat. 1066.....	4-5 ft.	26-35 Petals	\$2.00
<p>There are so many things one can say in praise of this very fine red Rose, confirming reports from all areas in the USA. "Its hardiness, in cold and heat with no tendency to blue, or mildew; great abundance of flowers with very long cutting stems, and its keeping ability when cut." The question has arisen many times as to its class, since in many places, it shows it is a Hybrid Tea, while in others it is more of the Floribunda. We classed it as a large Hybrid Floribunda. We believe it is the best red Rose introduced in the past ten years. Its dark red velvety petals fairly glow in the sunshine. Our 9.2 Rating is given by the American Rose Society. The Recent Silver Award given by the International Test Garden of Portland, Oregon. This plant grows tall and is magnificent as a background or hedge. (Duehrsen) Introduced by Elmer Roses.</p>			

See cover of Catalogue showing the abundance of "Carrousel" bloom.



**POLYANTHAS and FLORIBUNDAS****Red Shades**

	Height	Flower Size	Retail Price
<b>CRIMSON ROSETTE.</b> Pat. 901.....	3 ft.	Lge. clusters	\$1.75
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers and makes a wonderful potted plant. Forerunner of a new race of roses.			
<b>FLORADORA</b> .....	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse. Floribunda.			
<b>GARNETTE</b> .....	18 in.	Small cluster	**
A new, much desired small red cluster rose; low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us. I saw what appeared to be a freshly cut bowl of these perfect little roses sitting on a Nurseryman's display table—was told they were cut twelve days ago. This rose has been used as a Florist rose. We are happy to find it will grow in our gardens.			
<b>LIPSTICK</b> .....	3-4 ft.	Small 2 in.	**
A shrub rose; semi-double in lovely clusters; brilliant, deep pink, shaded salmon blossoms. This is a very vigorous grower; generous with long blooming period.			
<b>ORANGE TRIUMPH</b> .....	3 ft.	Lge. cluster	**
More scarlet than orange; small flowered cluster; medium height; unusually disease resistant and prolific.			
<b>RED PINOCCHIO.</b> Pat. 812.....	3 ft.	Lge. cluster	\$1.75
A velvety deep red considered by some even better than Pinocchio.			
<b>RED RIPPLES</b> .....	2-4 ft.	Small semi-dble.	**
Glowing dark red; tall grower; among the best of newcomers.			
<b>VALENTINE.</b> Pat. 1029.....	18-24 in.	Semi-dble. clusters	\$2.00
Cluster-flowered Floribunda; low, bushy and compact. Crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge.			
<b>WORLD'S FAIR.</b> Pat. 362.....	2½-3 ft.	Lge. semi-dble.	\$1.50
A.A.R.S. winner and official rose of the great New York World's Fair; blackest scarlet; continuous bloomer.			

## POLYANTHAS and FLORIBUNDAS

### Pink Shades

	Height	Flower Size	Retail Price
<b>CAROL AMLING.</b> Pat. 1126.....	4-5 ft.	2-2½ in.	\$1.75

This new petite pink Rose, is a sport of the lovely red Garnette which is thrilling every one who sees it. Carol Amling, in our estimation, is the most exquisite flower in this class, of small roses, to be introduced in many years. A deep rose-pink at the center, shading to a lighter pink at the edge of the more than sixty petals. The blooms are borne both singly and in clusters on a very hardy bush with lovely dark green foliage. This Rose when cut will last for days. Almost continuously in bloom and when fully open the blooms are rounded 2½ inches across.

<b>FASHION.</b> Pat. 789.....	2-3 ft.	3 in.	\$2.00
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A.A.R.S. Glowing peach. Its habit of growth is bushy; medium sized foliage; having the finest qualities of a good Floribunda.

<b>KATHY FISCUS.</b> Pat. 967.....	2 ft.	50 Petals	\$1.75
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Clusters of delightful lovely dawn pink flowers on a vigorous bushy and glossy leafed Floribunda. Such is the Rose named in loving memory of golden haired Kathy Fiscus. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda ideally adapted for border plantings in combination with beds of yellow, Sunset Gold and pink hybrid tea roses.

(Duehrsen) Introduced by Elmer Roses.



## POLYANTHAS and FLORIBUNDAS

### Pink Shades

	Height	Flower Size	Retail Price
<b>LILIBET.</b> P.A.F. ....			\$2.50
All America Winner for 1954 Named in honor of Her Majesty Queen Elizabeth II. Exquisite in its delicate, almost fragile appearance of light rose coloring, melting into a sort of dawn pink during its progressive stages of bloom. These clusters of small roses, well formed, covering a beautifully clothed bush of dense foliage make it most desirable for either single plantings or for hedge, border and foundation in mass arrangement. Lilibet, with its continuous blooming period of priceless beauty, grace of plant, daintiness of color, strength of bush and resistance to mildew and black spot are a few of its queenly qualities which will rate it high among the Floribunda roses. The garden will be glorified with this rose.			
<b>MA PERKINS.</b> Pat. 1143.....	2½-3 ft.	Clusters & Singly	\$2.25
1953 A.A.R.S. Winner. This very free blooming Floribunda rose, with its sweetly pungent fragrance, ophelia shaped buds, show a translucent light Fashion color with shades of red in outer petals. A suffusion of yellow is present in all the early stages of bloom. With aging comes a soft coral shell pink. Plant is strong, yet compact; rich green foliage.			
<b>MARGO KOSTER</b> .....	1 ft.	Lge. cluster	**
An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.			
<b>PINK ROSETTE.</b> Pat. 902.....	3 ft.	Small cluster	\$1.75
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			
<b>PINOCCHIO.</b> Pat. 484.....	3 ft.	1½ in. clusters	\$1.50
Says the originator, "Extremely hardy, very easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink hybrid tea roses.			



## POLYANTHAS and FLORIBUNDAS

### Pink Shades

	Height	Flower Size	Retail Price
<b>ROSENELFE</b> .....	3 ft.	Very lge. dble.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
<b>THE FAIRY</b> .....	Dwarf	Small dble. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			
<b>VOGUE</b> . Pat. 926.....	2½-3 ft.	3-4 in. clusters	\$2.00
1952 A.A.R.S. WINNER. An entrancing Floribunda; unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped, opening slowly from very dark ovoid bud to the open flower; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.			

## POLYANTHAS and FLORIBUNDAS

### Yellow Shades

	Height	Flower Size	Retail Price
<b>BRIGHT EYES</b> . Pat. 880.....	3 ft.	Small	\$1.50
A lovely, canary-yellow Floribunda. As flowers open, color changes to silvery yellow at outer edges of petals. Very strong grower; fine foliage; lovely for bordering walks.			
<b>DENNY BOY</b> . Pat. 1105.....	3 ft.	2 in.	\$1.75
This small flower, so gay at all times with its daily changes, starting with little yellow buds, changing to a ruddy orange, then to a light pink. As the days pass the changes are to the darker pink; coral, cherry and last, ruby red. A strong plant, spectacular as a hedge rose.			

## POLYANTHAS and FLORIBUNDAS

### Yellow Shades

	Height	Flower Size	Retail Price
<b>EASTER PARADE.</b> P.A.F.....	2-3 ft.	2 in.	\$2.00

This lovely rose carries many of the colors of the Denny Boy variety, as at first the buds are bright golden yellow. As it opens the upperside of the petals become edged with salmon-pink and cerise, remaining yellow on the underside. Finally its fifty or more petals emerges glorious light crimson rose with delicate yellow tonings. Really a Easter Parade. Vigorous, dark green foliage, supported with a good plant. We highly recommend both varieties for that unusual and exciting color.

<b>GEORGE ELGER</b> .....	Dwarf	Small	**
(Yellow Baby Rambler) Small polyantha, long golden yellow buds; opening from coppery to clear yellow. Flowers very double, large clusters, tea fragrance; profuse bloom. Foliage small, light green. A delight for borders.	12-15 in.	bud	

<b>GOLDLOCKS.</b> Pat. 672.....	2½ ft.	3½ in. 45 petals	\$1.75
A rare and beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.			

<b>YELLOW PINOCCHIO.</b> Pat. 992.....	3 ft.	Clusters & singly	\$1.75
Another thrilling Pinocchio; great masses of bloom in apricot-yellow color. Foliage dark green.			

## POLYANTHAS and FLORIBUNDAS

### White

	Height	Flower Size	Retail Price
<b>SUMMER SNOW.</b> Pat. 416.....	15-20 in.	Small Bud	\$1.50

One of the most prolific of the white Floribundas. Producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.

## BOUTONNIERES

### Rhapsody

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnaires, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

### Micky

This delightful rose was created for those who admire boutonniere, corsage type roses, also ideal for floral arrangements.

Buds of Lulu type, cerise, later changing to a deep coral, semi-double, urn-shaped.

Plants are compact, very vigorous, attaining height of 5 feet, width 4½ feet. Ideal as a hedge with a continual mass display of perfect buds and open flowers. Petals cling for days. Disease resisting—few thorns.

These two varieties were created by our friend "Douglass Houghton" of Arcadia, Calif. A man who loves his roses.

## MOSS ROSES

### For lovers of the Historical Old Mosses

**RED MOSS.** Large, reddish rose; buds and flowers heavily mossed.

**PINK MOSS.** Named **CRESTED MOSS**; deep pink buds, surrounded with a mossy fringe and crest. Very hardy; discovered on a wall of a Convent near Fribourg and sent out by Vibert in 1827.

**WHITE MOSS.** Named **BLANCHE MOREAU**; the finest of white moss roses. Large, double, fragrant, pure white; intermittent bloom all season.

**YELLOW MOSS.** Named **GOLDEN MOSS**; peachy-yellow; sepals well mossed; fragrant; cluster of 3 to 5 on long stem; vigorous; scanty bloom.



## CLIMBING ROSES

## Red Shades

	Flower Size	Retail Price
<b>CLG. BEST REGARDS.</b> Pat. 1002.....	Very lge.	\$1.50
A cardinal-red; the base yellow; the outer side Tyrian rose, glorified with copper lighting. Produces long pointed buds on a long stem. This new climber has much beauty, size and vigor.		
<b>BLAZE</b> .....	Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.		
<b>CLG. CHARLOTTE ARMSTRONG.</b> Pat. 523.....	Lge.	\$3.50
This climbing form of Charlotte Armstrong is something to be desired in the rose world. All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.		
<b>CLG. CHRISTOPHER STONE.</b> Pat. 626.....	Semi-dble. lge.	\$1.75
Welcomed by the many admirers of the bush form; striking scarlet.		
<b>CLG. CRIMSON GLORY.</b> Pat. 736.....	Lge. semi-dble.	\$2.50
Repeatedly voted the finest brilliant red rose in America, now available in climbing form.		
<b>CLG. ETOILE DE HOLLANDE</b> .....	Dble.	**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.		
<b>CLG. FLORADORA.</b> Pat. 1054.....	50-55 petals	\$2.00
We anticipate large demand for this new Climber, which is reported to be vigorous in habit. Profusion of bloom. Everyone knows the popularity of bush form of Floradora. The climber will be a joy, with its rare color of cinnabar red. Yes, this will be a fine addition to our climber list.		
<b>CLG. HEART'S DESIRE.</b> Pat. 663.....	Lge. dble. 30 petals	\$2.00
All-America winner in 1941; among the best of the recent reds.		
<b>CLG. MME. HENRI GUILLOT.</b> Pat 788.....	Very lge. semi-dble.	\$2.00
Deep coral-red; very handsome foliage.		
<b>PAUL'S SCARLET</b> .....	Semi-dble.	**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.		

## CLIMBING ROSES

## Red Shades

	Flower Size	Retail Price **
<b>CLG. RED TALISMAN</b> .....	Lge.	
Cerise-red; all of the virtues of the famous Talis- man.		
<b>CLG. SAN FERNANDO</b> . Pat. 1123.....	Lge.	\$2.00
A climber of this fine non-fading, rich red rose with all the qualities of a winner.		
<b>CLG. TEXAS CENTENNIAL</b> . Pat. 565.....	Lge.	\$2.00
Sport of Pres. Hoover; red with lighter center; ex- ceptional cutting stems; universally popular.		

## CLIMBING ROSES

## Pink Shades

	Flower Size	Retail Price **
<b>CLG. CECILE BRUNNER</b> .....	Small	
"The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.		
<b>CLG. PICTURE</b> . Pat 524.....	Very	\$2.00
Double rose-pink of excellent form and vigor. 6 to 8 feet. A glorious climber.		
<b>CLG. PINKIE</b> . Pat. 1076.....	2 in.	\$2.75
A climber of "Pinkie;" perfectly formed buds open to 2-inch blooms which almost cover the plant. Many clusters of dainty blooms.		
<b>CLG. PINOCCHIO</b> . Pat. 1142.....	1½ in.	\$2.50
This new climber needs little said of praise, as the sales speak for this popular Floribunda. Re- ports are that this climbing form is extremely vigorous and hardy, producing many blooms.		
<b>CLG. SANTA ANITA</b> . Pat. 834.....	Lge.	\$2.00
Large double, uniform soft silvery pink. Vigorous; recurrent bloom. Highly rated in all areas.		
<b>CLG. SYMPHONIE</b> . P.A.F.....	4-5 in.	\$2.50
This very new rose in shades of pink, with de- lightful tea fragrance is a large rose, which is rating as one of the finest pink roses, recently produced. We expect this to be spectacular as a climber for the bush form is majestic, like its Sis- ter Rose "Peace."		

## CLIMBING ROSES

## Yellow Shades

	Flower Size	Retail Price
<b>CLG. GOLDLOCKS.</b> Pat. 1090.....	3½ in.	\$2.50
Here is a description as given by the producers of this rose "A sheet of Gold." I doubt if one could do better than these words. "Goldilocks" is one of the finest of all yellow Floribundas and the climbing form will be a thrill for every garden.		
<b>GOLD RUSH</b> .....	Lge.	**
Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity.		
<b>HIGH NOON.</b> Pat. 704.....	Dble.	\$2.50
Winner of a regional All-American award in 1948; approved for all mild climates. "All the concentrated essence of brilliant sunshine is displayed by this extraordinary new climber." Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired.		
<b>MERMAID</b> .....	Lge.	**
Can be used as a Climber, a pillar or a rambling bush; it provides you with beautiful foliage the year around.		
<b>CLG. PEACE.</b> Pat. 932.....	Very lge.	\$2.50
The most talked-about and most beautiful rose of our time. Glorious yellow rose whose edges are fringed with cerise.		

## CLIMBING ROSES

## White

	Flower Size	Retail Price
<b>CLG. KAISERIN AUGUSTE VIKTORIA</b> .....	Dble.	**
A fine old white climber. Standard in its class.		
<b>CLG. SNOWBIRD</b> .....	Dble.	**
One of the loveliest of the white roses; now available in the climbing variety.		



## CLIMBING ROSES

### Multi-Color

	Flower Size	Retail Price
<b>CLG. FORTY-NINER.</b> Pat. 1094.....	Lge.	\$2.75
This climber with its orient-red and chrome-yel- Dble. low coloring, will glorify every garden.		
<b>CLG. MRS. SAM McGREDY.</b> Pat. 394.....	Lge.	\$1.75
Probably top rose in the scarlet-orange range, dble. which we like best in climbing form.		
<b>CLG. PRESIDENT HOOVER</b> .....	Lge.	**
An ever popular favorite in shades of blended semi- copper and pink. dble.		
<b>CLG. TALISMAN</b> .....	Dble.	**
Too well known to need description; bicolor yel- low and ruddy copper.		



### NOTES

**TREE ROSES—38" STANDARDS****Red Shades**

Bravo. Pat. 983  
Calif. Centennial. Pat. 953  
Carrousel. Pat. 1066  
Charlotte Armstrong. Pat. 455  
Chrysler Imperial. Pat. 1167  
Crimson Glory  
Etoile de Hollande

Floradora  
Heart's Desire. Pat. 501  
Mirandy. Pat. 632  
Nocturne. Pat. 713  
Red Talisman  
San Fernando. Pat. 785  
Texas Centennial. Pat. 162

**Pink and Shades of Pink**

Capistrano. Pat. 922  
Countess Vandal  
First Love. Pat. 921  
Helen Traubel. Pat. 1028  
J. Otto Thilow

Mission Bells. Pat. 923  
Picture  
Show Girl. Pat. 646  
The Doctor

**Yellow Shades**

Buccaneer. Pat. 1119  
Crown of Gold  
Eclipse. Pat. 172  
Fred Howard. Pat. 1006  
Lowell Thomas. Pat. 595

McGredy's Yellow  
Mrs. E. P. Thom  
Peace. Pat. 591  
Sutter's Gold. Pat. 885

**White Shades**

Kaiserin A. Viktoria  
McGredy's Ivory

Sleigh Bells. Pat. 1004  
Snowbird

**Two-tone, Multi-color and Orange Shades**

Autumn  
Condesa de Sagato  
Forty-niner. Pat. 792  
Fred Edmunds. Pat. 731

Mark Sullivan. Pat. 599  
President Hoover  
Talisman

## TREE ROSES—24" PATIO STANDARDS

	Color
Crimson Rosette. Pat. 901.....	Red
Denny Boy. Pat. 1105.....	Yellow with red
Fashion. Pat. 789.....	Pink
Floradora .....	Red
Garnette .....	Red
Goldilocks. Pat. 672.....	Yellow
Kathy Fiscus. Pat. 967.....	Pink
Ma Perkins. Pat. 1143.....	Shades of pink
Pink Rosette. Pat. 902.....	Pink
Pinocchio. Pat. 484.....	Pink
Red Pinocchio. Pat. 812.....	Red
Vogue. Pat. 926.....	Shades of pink

## TREE ROSES—10" MINIATURE STANDARDS

These are miniature roses budded on sturdy 10 in. canes and require no staking to support 12 in. head. Each little tree is a perfect bouquet, from early Spring to late Fall. Excellent for use as borders for beds or walk-ways. Very appealing to the pot-plant buyers. The rose grows from eight to twelve inches above the cane, giving that clean appearance from the ground to the head. So easy to groom.

**BABY GOLD STAR.** Pat. 407. The glossy green foliage is a perfect setting for the exquisite yellow buds which are held firmly erect on stems long enough to make striking miniature arrangements or dainty corsages. The enchanting buds unfold slowly to reveal their names, "Baby Gold Stars."

**OAKINGTON RUBY.** The dense fern like foliage adds charm to the deep crimson buds that open to tiny, ruby red flowers. If you want something unusual, use these roses and foliage to decorate cakes. The tiny foliage and constant blooms make this a miniature rose tree out of "Fairylnd."

**PIXIE.** Pat. 408. The world's tiniest double white rose. It shows pink shadings in cool weather. Very free in bloom. Dainty foliage.

**SWEET FAIRY.** Pat. 748. Fragrant, dark pink buds; very double, 1 inch blooms of apple-blossom-pink. True rose fragrance, fine, long lasting flowers.





1953

# ELMER ROSES

1954



*Carrousel*